

Special Note: The following is a summary of the Minutes taken from the Business Development Advisory Council meeting held on February 11, 2015, and does not necessarily provide a detailed verbatim transcription of the Minutes.

MINUTES

BUSINESS DEVELOPMENT ADVISORY COUNCIL WEDNESDAY, FEBRUARY 11, 2015 9:00 A.M.

**CLARK COUNTY GOVERNMENT CENTER
500 S. GRAND CENTRAL PKWY
4TH FLOOR, GOLD ROOM
LAS VEGAS, NEVADA 89155**

Members Present:

Jane Lee, Jadon Foods - Chair
Charles Ware, Innovative Health Education Solutions – Vice Chair
Amy Shaw, McCarran International Airport
Jill Klies, J & M Shooting Solutions
Leonard Hamilton, Business Consultant
Miranda Richardson, IA3
Marcus Offutt, Business Growth & Development Services
Serina Choi, National Licensing Services
Vershaun Ragland, M.B.D.A. Business Center

Clark County Staff

Trudy Harper, Clark County Purchasing and Contracts
Diana Escobar, Clark County Purchasing and Contracts

Legal Counsel:

Catherine Jorgenson, Clark County District Attorney's Office (Represented by Yolanda Givens)

Guests:

Emerson Kruger, Las Vegas Scooter
Jill Lagan, Boulder City Chamber of Commerce
Raj Tumber, SCORE

I. Call to Order

Jane Lee called the meeting to order on Wednesday, February 11, 2015, at 9:03 a.m.

II. Opening Ceremonies

Silent invocation was conducted followed by the Pledge of Allegiance.

III. Certification of Compliance with the Nevada Open Meeting Law

It was announced that the meeting was being held in compliance with the Nevada Open Meeting Law. The meeting was properly posted at the appropriate locations as listed at the bottom of the agenda.

IV. Introductions

The members and guests introduced themselves.

V. Public comments

There were no public comments.

VI. Approval of Minutes

Approval of the December 10, 2014, minutes

The minutes were unanimously approved. The minutes will be made available to the Council and the public 30 days after the adjournment of each meeting.

VII. Election of the Chair and Vice Chair

A motion was made to nominate each of the following. There was a second to the motion and the nomination was accepted. All members were in favor:

- Jane Lee, Chair
- Charles Ware, Vice Chair

VIII. Approve the 2015-2016 meeting schedule

The 2015-2016 meeting schedule was unanimously approved.

IX. Discuss the history and goals of BDAC

Jane gave an overview of the history and goals of the Business Development Advisory Council. The Council is mandated to support small businesses to help increase participation of minority, women-owned, veteran-owned, small and emerging small businesses within Clark County. BDAC also supports the Business Opportunity Workforce Development (BOWD) program, which is a 12 week program designed to help businesses to do business with the State and the County.

Members will be provided the schedule of the BOWD classes so that they can attend the classes and meet the students so that they can see that BDAC is represented and are available to help the businesses.

X. Discuss the Purchasing statistics and find ways to make improvements

Jane provided some background of the minority statistics and asked that members review prior to each meeting and bring suggestions for improvements. Members will be provided electronic copies of the statistics.

XI. Subcommittee Appointments

A motion was made to nominate each of the following. There was a second to the motion and the nomination was accepted. All members were in favor:

- Leonard Hamilton, Chair of the Legislative Subcommittee
- Miranda Richardson, Chair of the Marketing and Public Relations Subcommittee
- Vershaun Ragland, Chair of the Advocacy Subcommittee
- Marcus Offutt, Chair of the Speaker Bureau Subcommittee

XII. Informational Items

Announcements

The Nevada Department of Transportation (NDOT) will host a workshop on Wednesday, March 18, 2015, on project Neon. It is a \$500 to \$600 million dollar construction project that is to improve the I-15 from Sahara to the Spaghetti Bowl.

McCarran International Airport and the Regional Transportation Commission are working on a disparity study to establish goals for DBE participation on all of their projects.

On January 14, 2015, Clark County Purchasing and Contracts Division hosted their annual Meet Your Customer Day. There were 206 businesses in attendance.

Jane talked about the importance for the Council members to be in attendance at each meeting. However, when they cannot attend, each member has the opportunity to have an alternate to attend the meetings. Alternate members are appointed by the Board of County Commissioners.

XIII. Identify emerging issues to be addressed at a future meeting

- Discuss in detail the Purchasing statistics, minority utilization reports.
- Subcommittee reports

XIV. Public comments

Jill Lagan reported that the Boulder City Chamber of Commerce has an Entrepreneur Leadership Program. There were two individuals of the program that attended the Meet Your Customer Day on January 14, 2015, to find out what type of business to start. The event helped them start their business based on the needs of the County and other clients.

**XV. Next Meeting – Wednesday, April 8, 2015, 9:00 a.m.
4th Floor, Gold Room, at the Clark County Government Center**

XVI. Adjournment

The meeting adjourned at 10:22 a.m.